



WPMA Spring Meeting March 28, 2025

Zoom Meeting Start 6:30p

Present: Les Rhines, Nikki Schumacher, Greg Zimmerman, Deb Zimmerman, Dick Nikolai, Bob Ring, Terry Mentink, Larry Lienau, Gail Bolden

Review of Garden & Landscape Expo 2025

- Overall, attendance was down, possibly due to weather; however, the booth had steady traffic
- Discussed several booth improvements for next time to draw patrons in
- If we continue to participate, there is a need for more volunteers to man the booth
- Dick had approximately 75 that attended his presentation
- Patrons were interested in age of nestling photos; discussed adding more photos to display
- Booth location near other birding booths seems to be a positive

2025 Spring Newsletter

- Articles due 8 April with 15 April publication date
- Les, Dick, Greg working on articles; Deb will submit treasurer's report along with a membership tally
- Promotional MF flyer will be added to newsletter and an outreach calendar to detail upcoming events

MartinFest 2025

- The day will be a mixed activity type of day for both kids and adults. Dick and Cordula are working on ironing out final details
- Signs will be ordered by Cordula in early April for registration table, directional signs and others as needed
- Cordula will handle contacting news media to promote event
- Several silent auction items have been secured with others forthcoming at a later date
- Gail will publish a sheet of silent auction items for display at outreach presentation previous to the event
- Board Meeting via Zoom scheduled for 29 May @ 6:30 to finalize details

Harrington Beach House Replacement

- Greg reported that the *Friends of Harrington Beach* purchased a new house for the public site; Greg and the group are in discussion regarding deployment

Outreach Presentations

- Discussed upcoming outreach presentations at the Madison Bird and Nature Festival 4/27 (Les/Nikki), Oshkosh Bird Fair 5/3 (Dick) and Appleton Bird City Event 19 July (Dick)
- Friends of Lakeshore Park (Milwaukee) are having an event for World Migration Day on 11 May and they requested publications and brochures from WPMA to disseminate at same
- Racine Zoo would like to establish a PUMA colony onsite; discussed the likelihood it would be monitored and feel confident it will be due to knowledge of background of director; WPMA will provide public colony placard as needed

Other Business

- Bob asked for consensus on archiving or deleting the original WPMA FB page; Board agreed to delete and only use current WPMA FB page

Meeting adjourned 7:42p

Submitted Gail Bolden