WPMA Fall 2025 Public Board Meeting
November 2, 2025

Zoom Public Meeting Start 6:00p
Present: Les Rhines, Nicki Schumacher, Greg Zimmerman, Deb Zimmerman, Dick Nikolai, Bob Ring, Larry Lienau, Gail Bolden, Dean Heinen, Member Cindy Carter; Absent Terry Mentink

1. After introductions, meeting called to order at 6:05p

2. *Co-President's Reports*
Calendar of Events-to be discussed later in meeting

3. *VP Report*
-Nothing to report other than what was reported in Fall *Purple Martin Chatter*

4. *Treasurer's Report*
-Wrote a check for $44.16 (software) and $321 for the Garden Show booth for a new balance in our checking account of $1443.56.

5. *Calendar of Events*
a. Wild Ones FVA Toward Harmony with Nature, Saturday, January 24 (Dick indicating attendance of 500 possible)
b. Garden & Green Living Expo Friday-Sunday, February 13-15; payment sent for two booths
c. Wild Birds Unlimited (Brookfield) April 25 (Les)
d. Madison Bird & Nature Fest April 26 (Paul Noedler will have Eagle Scout Project at Owen Park)
e. Bird City Event July 18 (Dick)
f. Bird City Event Menomonee Park Oshkosh (Dick)

6. *2025 Bird Reports*-submit your data to Dick and PMCA

7. *Officer positions and elections for 2026*
-Order new business cards in time for February Garden show with current info/Board of Officers
-Les to step down as Co-President on 31 December; Nicki will assume President's duties on 1 January 2026
-Discussion ensued on VP role and the current three year term for officers-*no action taken*

8. *Facebook and Website updates*
-Bob R. indicating not much activity as of late
-Website updated several weeks ago and will be updated with MF/Dean as Board member/new public colonies added

9. *Public Colony Updates 2025*
-No updates

10. MartinFest 2026 presentations
-Supplemental Feeding
-Attraction techniques/Recordkeeping/Predators-How to be a Landlord (*Les)*

11. *Racine Zoo Update* (no birds this season)

12. *Other*
-Microphone/amp/speaker update for MartinFest *(Greg)*
-QR Code on publications/displays?
-Discussion ensued on attracting patrons to booth
  a. Laptop playing continuous feed of martins projected on screen or white backdrop (Greg has file)
  b. Mock house/Tall pole to attract? Houses cumbersome, any other ideas?
  c. Cost for electric at booth? (Nicki)
-New Mentor Kewaunee County (Paula Kiel)

Public Meeting adjourned 7:29p for closed door session

Closed door session opens 7:29p

Wild Ones January 24
-Nationally known book author speaking; potentially large crowd
-Gail will assist Dick; Nicki on reserve

Garden Show
-Les/Dick for Friday and Saturday (Les set up)
-Nicki (Saturday/Sunday)
-Larry (Sunday all day; can help with booth breakdown)
-Dean (Saturday/Sunday)
-Les will contact Members Pat and Patricia Hermsen to assist on Friday

WBU Brookfield April 25 (9a-4p)
-Les/Greg (possibly Larry)

Bird Fest April 26
-Hermsen's?
-Mary Ward
-Nicki possibly

Bird City May 2-Dick does not need assistance at this time

MartinFest 2026
-All Board Members will assist
-Limiting presentations to 30-45 minutes each to fit all in (Les will come up with tentative agenda)
-Closing silent auction 1/2 hour before start of last program (Dick banding adult birds)
-Banding of nestlings in a.m.
-Discussed activities for small children supervised by teacher volunteer
-ASAP send PMCA MF2026 details for their quarterly magazine
-Wisconsin Tourism (deadline is October 2025?)

Bird City July 18-Dick does not need assistance at this time

Other
-Partner with BRAW to possibly add housing where there are bluebird houses? (Cedar Lake)

Next meeting 11 January 2026 @ 6:30p

Submitted Gail Bolden